

Employee Motivation

Student Name

Finding Ways to Motivate

- With minimal sales growth, the company must consider other methods to motivate employees.



Topics for Discussion

- Flexibility
- Positive feedback
- Expert input
- Sharing the wealth
- Creating a team



Flexibility

- Stock options
- Flexible start times
- Flexible work weeks
- Family leave



Positive Feedback

- Talk with employees one-on-one weekly
- Acknowledge jobs well done publicly
- in person
- in monthly staff meeting
- in company newsletter

Expert Input



- Solicit input from employees who understand company procedures.
 - Ask for ways to improve processes
 - Reward ideas that result in savings

Share the wealth

- Incentives to perform better
- Guaranteed bonuses when profits rise



Be part of the team

- Promote from within
- Provide skills training



Finishing Up



- Small group discussions
- Conclusions